



Dear Supporter of Police Training & Education:

We are pleased to share our Sponsorship package for our **Canadian Association of Police Educators (CAPE)** 2026 Conference which will take place May 5th-7th in New Westminster, BC in partnership with the Justice Institute of British Columbia (JIBC) and the Vancouver Police Department.

Our theme for the 2026 Conference is **Policing The Future: What's Important Now**. Our members are eager for the chance to learn, socialize, network, and engage with new partners to bring value to their students and trainees.

Sponsorship presents a unique business opportunity to reach countless police leaders, educators, trainers, and staff, across Canada through the hundreds of college and university programs and 160 police services that CAPE represents and supports. All CAPE sponsors will receive various levels of recognition and get to take part in all conference sessions and the sponsor social.

We have designed different levels of support that we hope will suit your budget and bring our members attention to your products and services in a way that best supports your business goals.

Level*	Cost	Included Benefits
Diamond (1 available)	\$3500	Overarching conference sponsor + keynote supporter, mention in opening ceremonies, in keynote introduction, and throughout events, signage/logo display prominently throughout (conference signage at hotel, program, website, pre- and post-conference emails), premium presentation slot at conference, prime display space, item in delegate bag
Platinum (1 available)	\$2500	Overarching conference sponsor, mention in opening ceremonies and throughout events, signage/logo display prominently throughout (conference signage at hotel, program, website, pre- and post-conference emails), premium presentation slot at conference, prime display space, item in delegate bag
Gold (2 available)	\$2000	Mention in opening ceremonies, presentation slot at conference, logo display (program, website), prime exhibit space, item in delegate bag



Silver (2 available)	\$1750	Slideshow promotion during break, logo display (program, website), exhibit space, item in delegate bag
Bronze (2 available)	\$1250	Logo display (program, website), exhibit space, item in delegate bag
Snack Break (4 available)	\$750	Logo display (program, website & during snack break) + thank you announcement before snack break
Coffee Break (4 available)	\$500	Logo display (program, website & during coffee break) + thank you announcement before coffee break
SWAG Bag Sponsor	TBD	Logo display (program, website), item in delegate bag (optional)
Design Your Own	TBD	Let us know how your organization can help support our conference

*Diamond, Platinum, Gold, Silver & Bronze levels **include one registration** for the conference, for additional registrations please visit: <https://www.cape-registrations.ca/>

If you are interested in becoming a sponsor, please contact us.

Sincerely,

Darla Blackmore
Director of Conferences
Canadian Association of Police Educators
<https://www.cape-educators.ca/>

Lindsay Sutherland
Vice President
Canadian Association of Police Educators
<https://www.cape-educators.ca/>